

Black Owned **SMALL BUSINESS** **EXPO**



Saturday, November 25th, 2023

The Baltimore Convention Center

Your Support Impacts Local Business

GROWTH

BECOME A BOSB EXPO SPONSOR

Become a sponsor of The Black Owned Small Business Expo and gain exposure to our large audience. Not only will you be increasing your brand awareness, but you'll also be making a positive impact on the community by supporting minority-owned businesses. Our expo is the perfect opportunity to showcase your commitment to diversity and business growth. The return on investment for sponsoring our event is invaluable.

www.blackbizexpo.com



Why you should **Join the Winning Team!**

The Black Owned Small Business Expo is a platform for small and minority-owned businesses to gain exposure and connect with a larger audience. Our event is not only about raising brand awareness, but it's also about community impact. We believe that by supporting minority businesses, we can create a ripple effect to uplift marginalized communities as a whole. With our focus on small and growing businesses, we provide vital resources that enable them to thrive and compete in today's market. Join us and be part of this fast-growing event!

80%

... of registered businesses use services and resources they find at the BOSB Expo to support their daily business growth and development.

700+

Business have participated in the Black Owned Small Business Expo since 2016.

10,000+

Impressions on social media with followers growing daily.

6,000+

A registered individuals have attended the BOSB Expo since 2016

Become an Exclusive

BOSB EXPO Sponsor

Our sponsorship packages are designed to provide exposure to our audience of small business owners and entrepreneurs. By sponsoring The Black Owned Small Business Expo, you'll be able to showcase your business to a wide range of attendees and gain clients who are interested in supporting minority businesses. This is a unique opportunity to make a difference in the community and grow your business at the same time. We offer various levels of sponsorship to accommodate your budget and sponsorship goals.

Venue Sponsorship

\$8,000 - \$10,000

Become Our Exclusive Sponsor of **The Baltimore Convention Center** As the exclusive venue sponsor your company branding will be listed in as a "Brought to you By" partner of the Annual Black Owned Small Business Expo.

VIP Lounge Sponsor

\$5,000 - \$7,500

Our VIP Lounge is exclusive for our VIP attendees, community leaders and media partners. Have your company branding featured on all VIP lounge products (selected by you).

EXPO Guide Sponsor

\$3,000 - \$4,500

Our conference guides are given to every attendee and is also released digitally. Your company will be featured on the front cover and will also receive a two page center ad spread. Branded QR code and links to your business information will give attendees and business owners easy access to your company.

Make a Lasting Positive Community Impact

Sponsoring The Black Owned Small Business Expo is a great way to support our mission of promoting diversity and business growth. Our event attracts a diverse audience, providing a great opportunity to increase your exposure and gain clients interested in supporting minority businesses. Our sponsorship packages are tailored to fit your business needs and budget. Join us in making a difference in the community and grow your business by becoming a sponsor today.

\$2,000

- Full Attendee and Vendor Listing
- Company Brand and Description list on BOSB EXPO website homepage
- Full Page Back Cover ad in BOSB Expo guide (given to all attendees)
- Complimentary Ad on Black Business Marketplace website
- Company logo and Description included in print material
- PA Announcement during all segments
- Words from our Sponsor segment (on stage presentation)
- Business Booth
- Promotional Item included in registration Give-a-way Bags (Your choice)
- 6 VIP Lounge Access Passes

\$1,500

- Company Brand and Description list on BOSB EXPO website homepage
- Full Page ad in BOSB Expo guide (given to all attendees)
- Complimentary Ad on Black Business Marketplace website
- PA Announcement during all segments
- Words from our Sponsor segment (on stage presentation)
- 4 VIP Lounge Access Passes

\$1,000

- Company Brand and Description list on BOSB EXPO website homepage
- Half Page ad in BOSB Expo guide (given to all attendees)
- Complimentary Ad on Black Business Marketplace website
- Company logo and Description included in print material
- PA Announcement during all segments
- 2 VIP Lounge Access Passes

To Complete your sponsorship selection please **click here.**

For more information or questions

please email: josh@daniebjones.com

We truly appreciate your support and looking for to your business being part of this amazing event.